



Coromandel Independent Living Trust

STRATEGIC PLAN

2018 – 2020

OUR VISION	To enhance the well-being of all people of the Upper Coromandel Peninsula
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OUR MISSION	To respond to need by working collectively with others to strengthen our community
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OUR VALUES	<i>Kaitiakitanga</i> Our responsibilities	<i>Whakawhanaungatanga</i> Respectful relationships	<i>Manaakitanga</i> Care for all people
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OUR STRATEGIC OBJECTIVES	<p>To make a positive difference to people’s lives</p> <p>To strengthen relationships with stakeholders</p> <p>To seek opportunities that benefit our communities</p> <p>To be sustainable</p> <p>To be innovative</p> <p>To be a leading provider</p>
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OUR STRATEGIC GOALS	
	<ul style="list-style-type: none"> • Establish a community hub
	<ul style="list-style-type: none"> • Develop social enterprise programmes and opportunities
	<ul style="list-style-type: none"> • Grow community support services capacity and capabilities

Establish a community hub

1. Undertake a feasibility study on new community hub facility.
2. Develop a fundraising strategy for the project.
3. Develop collaborative relationships with relevant organisations and agencies to ensure success of project.
4. Promote and develop support for the hub within the wider community.
5. Carry out building and site design, and commence building work.

Develop social enterprise programmes and opportunities

1. Develop a social enterprise strategy that aligns with and promotes CILT's mission, values, and objectives.
2. Develop a network with successful social enterprise organisations.
3. Build skills and capabilities of staff to manage and maintain social enterprise programmes.
4. Develop and implement a social enterprise initiative, and monitor social and financial impacts.

Grow community support services capacity and capabilities

1. Develop and deliver support services in response to community needs.
2. Identify opportunities for funding of social services and new initiatives.
3. Strengthen relationships and partnerships with key agencies, organisations and groups.
4. Support staff to deliver quality services, including volunteers, through recruitment, training, and performance management.